MAISON ELORE
FLORAL & EVENT HOUSE

The Art of Exceptional Experiences

LUXURY EVENTS · EXHIBITIONS · BRAND EXPERIENCES



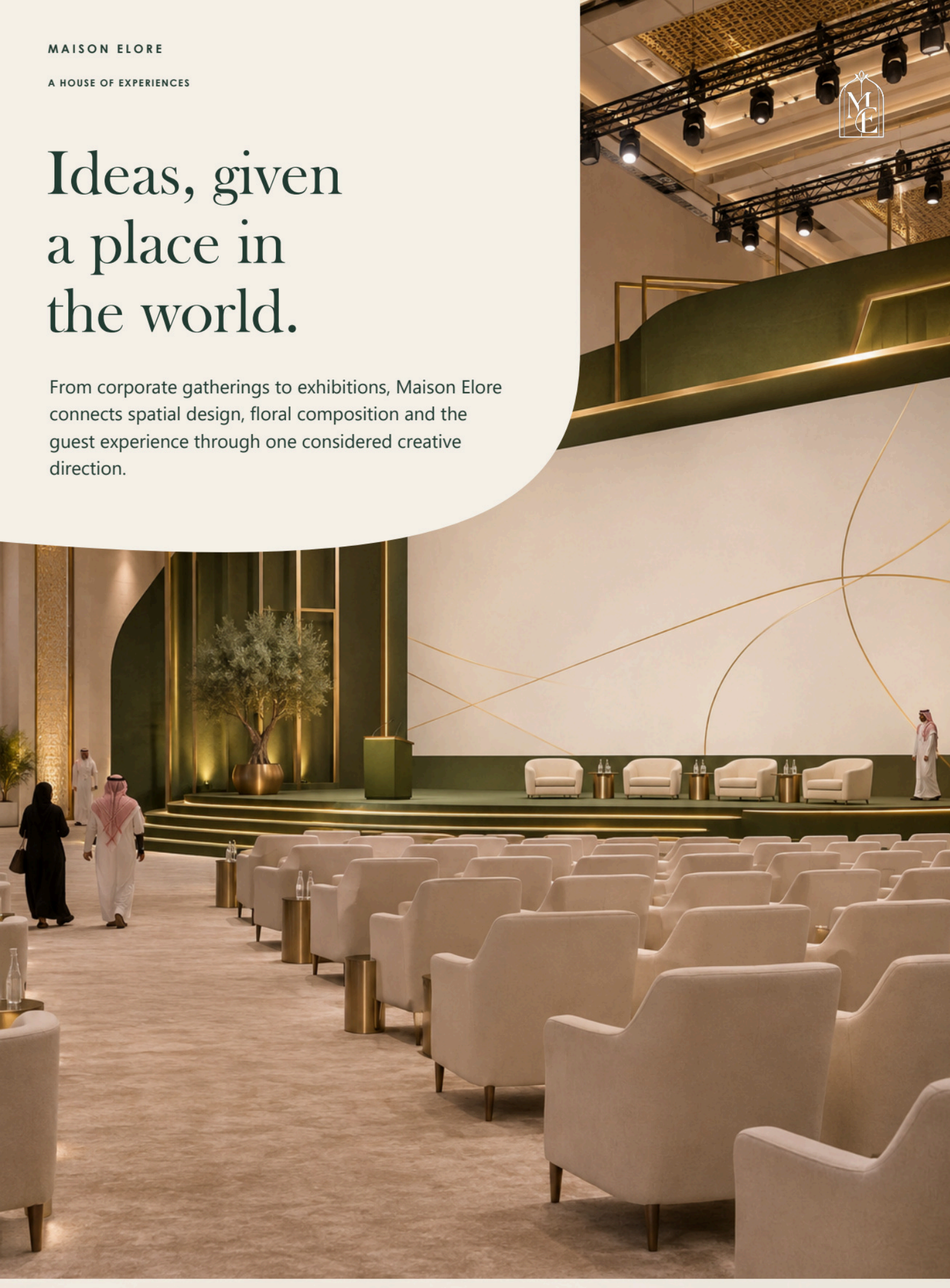
AI CONCEPT / RIYADH EVENT ARRIVAL

MAISON ELORE

A HOUSE OF EXPERIENCES

Ideas, given a place in the world.

From corporate gatherings to exhibitions, Maison Elore connects spatial design, floral composition and the guest experience through one considered creative direction.



AI CONCEPT / CORPORATE FORUM

EVENTS & EXPERIENCES

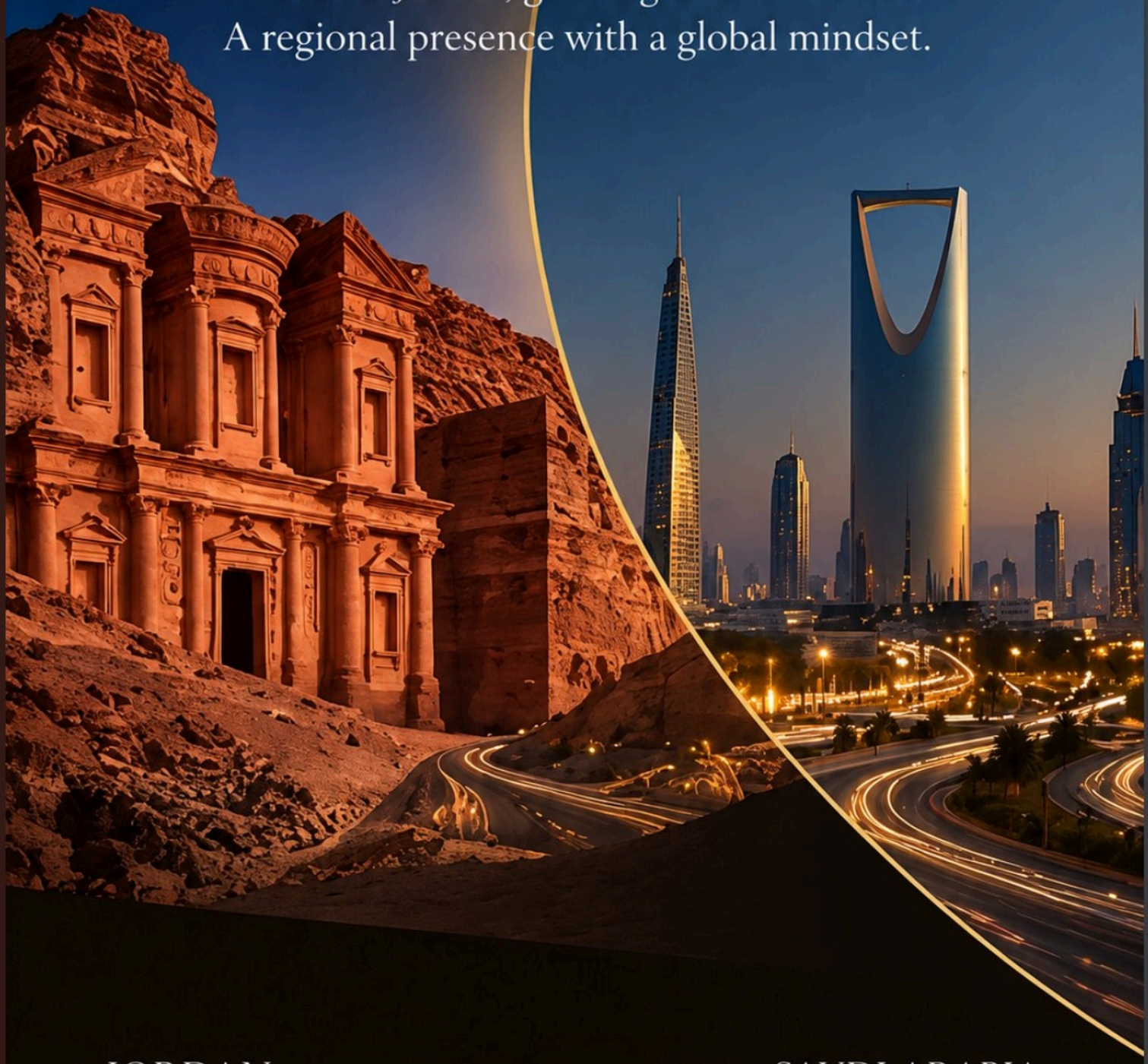


The house of experiences.

18 years in Jordan and 5 years in Saudi Arabia inform a regional perspective on corporate gatherings, brand environments and hospitality.

OUR EXPERIENCE

Rooted in Jordan, growing in Saudi Arabia.
A regional presence with a global mindset.



JORDAN
OUR ROOTS

SAUDI ARABIA
OUR FUTURE

MAISON ELORE

THE EVENT HOUSE

An occasion.
A complete atmosphere.

Floral design, spatial styling and event composition, connected by one creative direction.

CORPORATE & BRAND

EXHIBITIONS & ACTIVATIONS

HOTELS & SEASONAL SPACES

NATIONAL & CULTURAL

PRIVATE CELEBRATIONS



SELECTED TEAM EXPERIENCE / EARLIER ROLES

EVENTS & EXPERIENCES

From your first idea to the final atmosphere.

A clear creative journey, with the people and the setting at its heart.

01

Discover

The people, the setting and the meaning of the occasion.

02

Imagine

A mood, a palette and a distinctive creative direction.

03

Design

The floral composition and the spatial details.

04

Compose

Collaborators, materials and considered preparation.

05

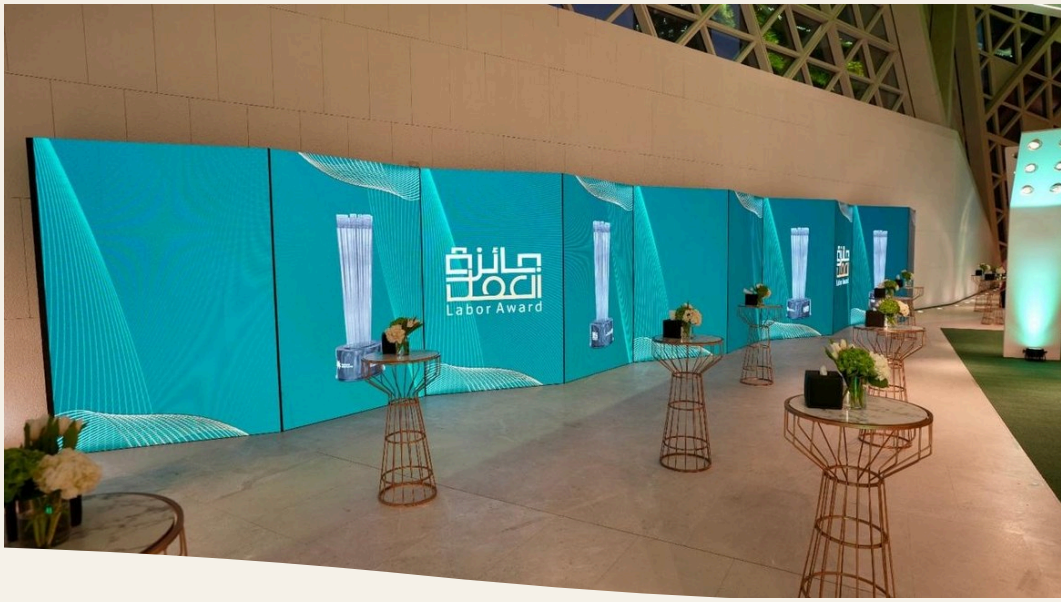
Reveal

The finished atmosphere and the welcome it creates.









Settings with a story to tell.

From the first welcome to the smallest detail, each setting follows one considered creative direction.

01 AN AWARDS SETTING
02 SAUDI HOSPITALITY
03 EXHIBITION ARCHITECTURE





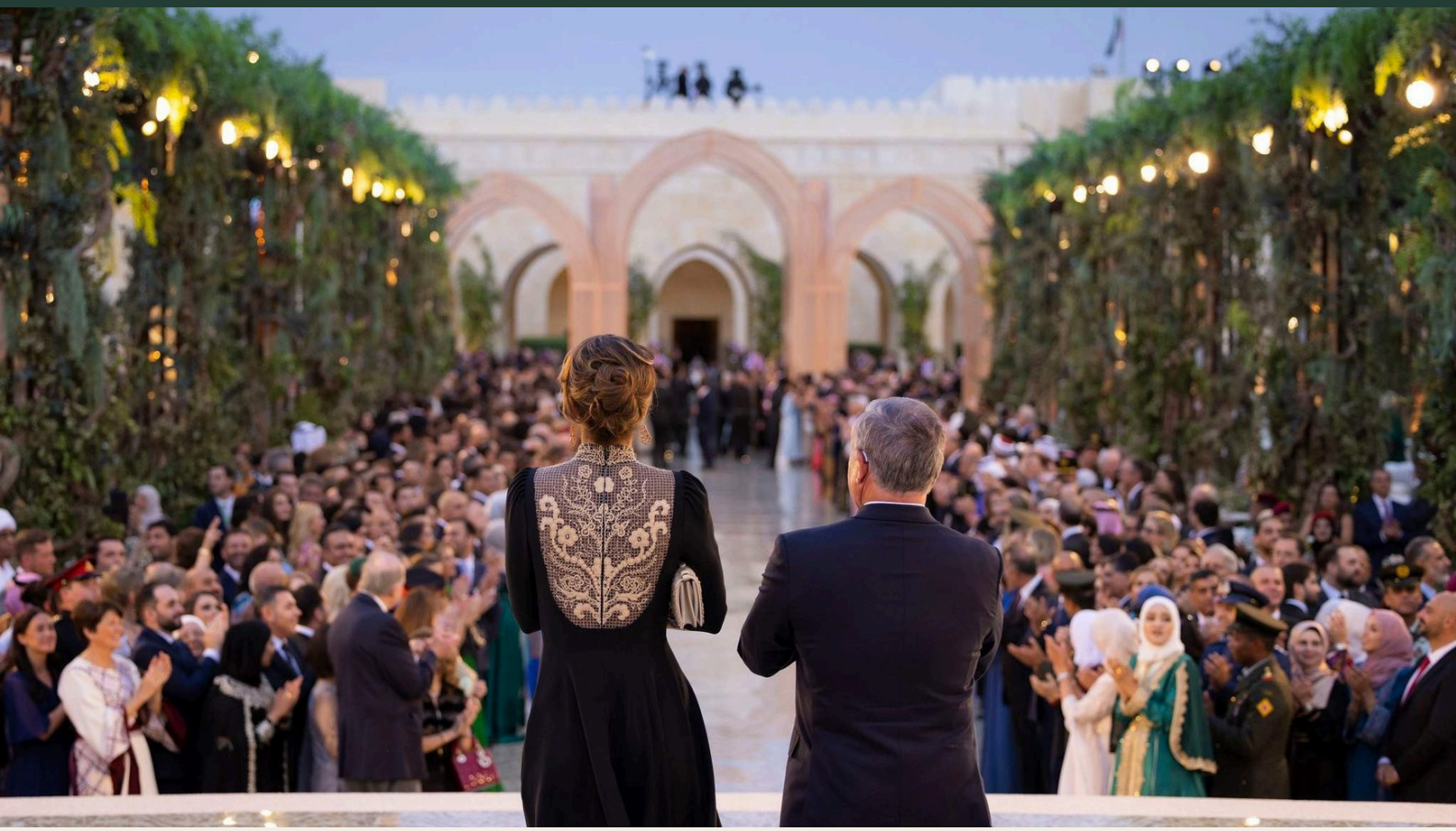






A sense of recognition.

A strong stage, green tables and warm floral details connect the overall room to the guest experience, down to the candlelight at every place.







A celebration of a nation.

Garden architecture, light and a considered guest journey framed a royal wedding celebration, from the first arrival to the final gathering.





An opening, staged.

A grand opening brings guests, screens and a sense of anticipation together in one composed room.





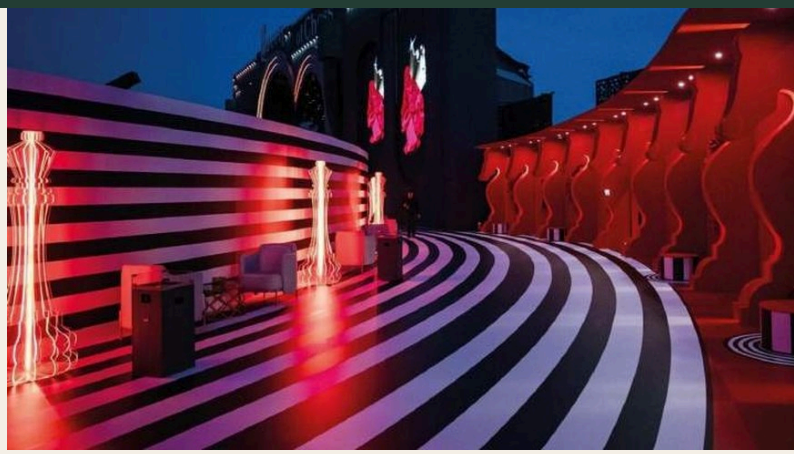


A moment, magnified.

Light, scale and a clear visual centre give a live event its sense of occasion.

A CLEAR FOCAL POINT.
AN ATMOSPHERE TO REMEMBER.







A welcome with presence.

The arrival introduces the atmosphere, carrying the event's colour and character into its architectural setting.

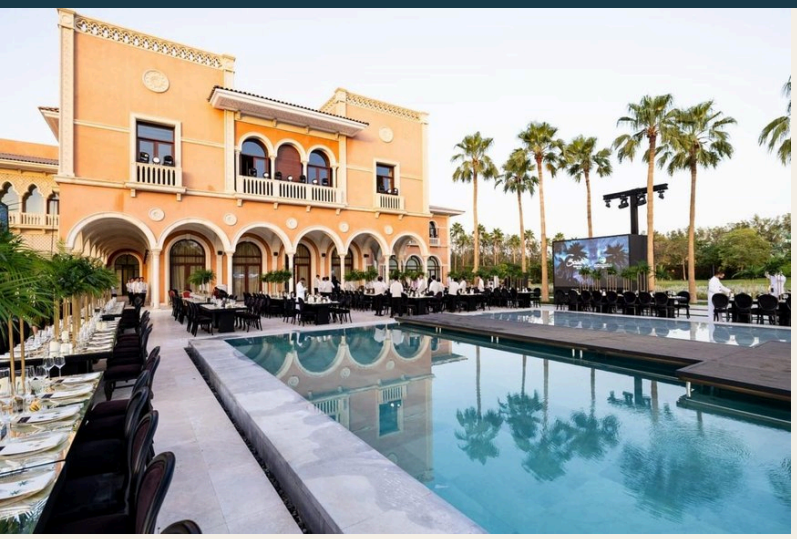


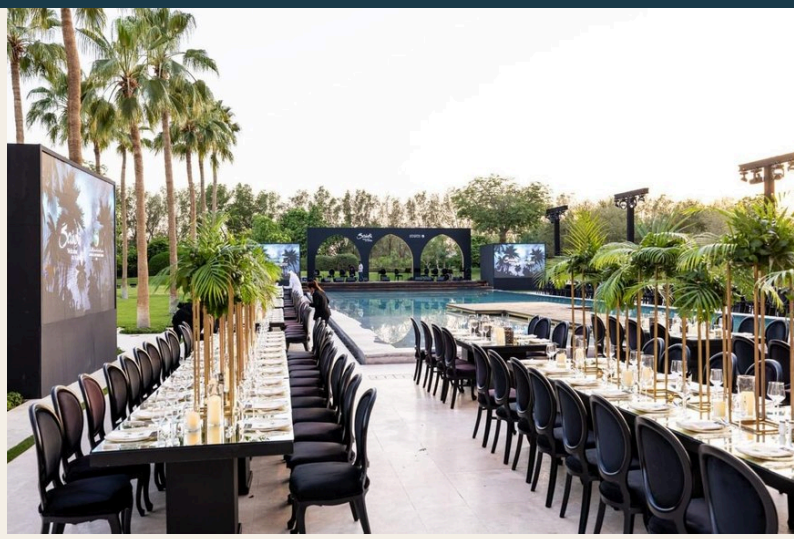


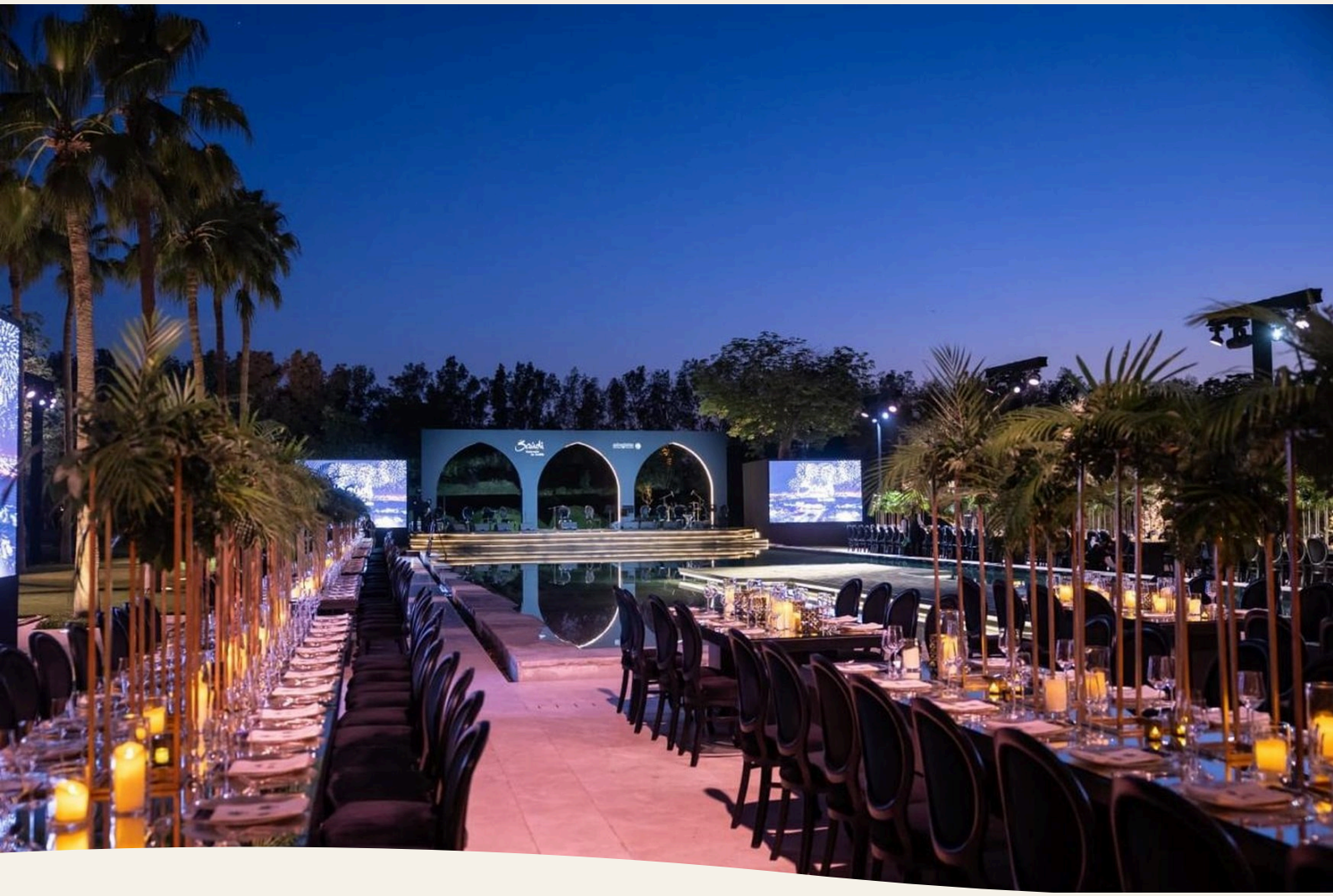


When the lights come to life.

Stage lighting and the surrounding architecture create a shared focus for the audience, from the first song to the last.

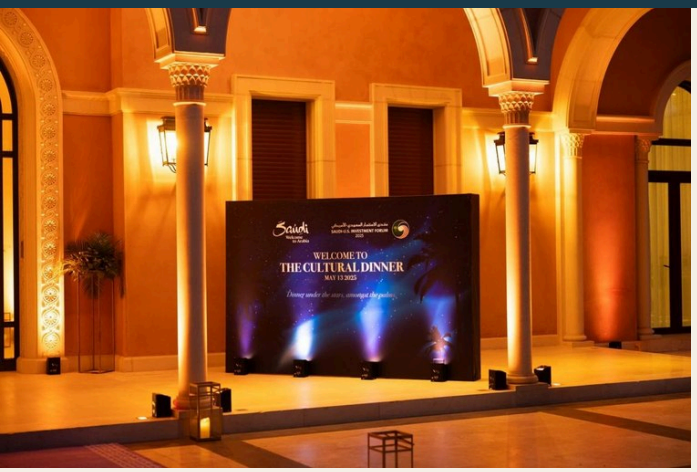






An evening of welcome.

Architecture, palms and the reflection of the pool create a strong sense of place. As daylight fades, the long tables become the focus.









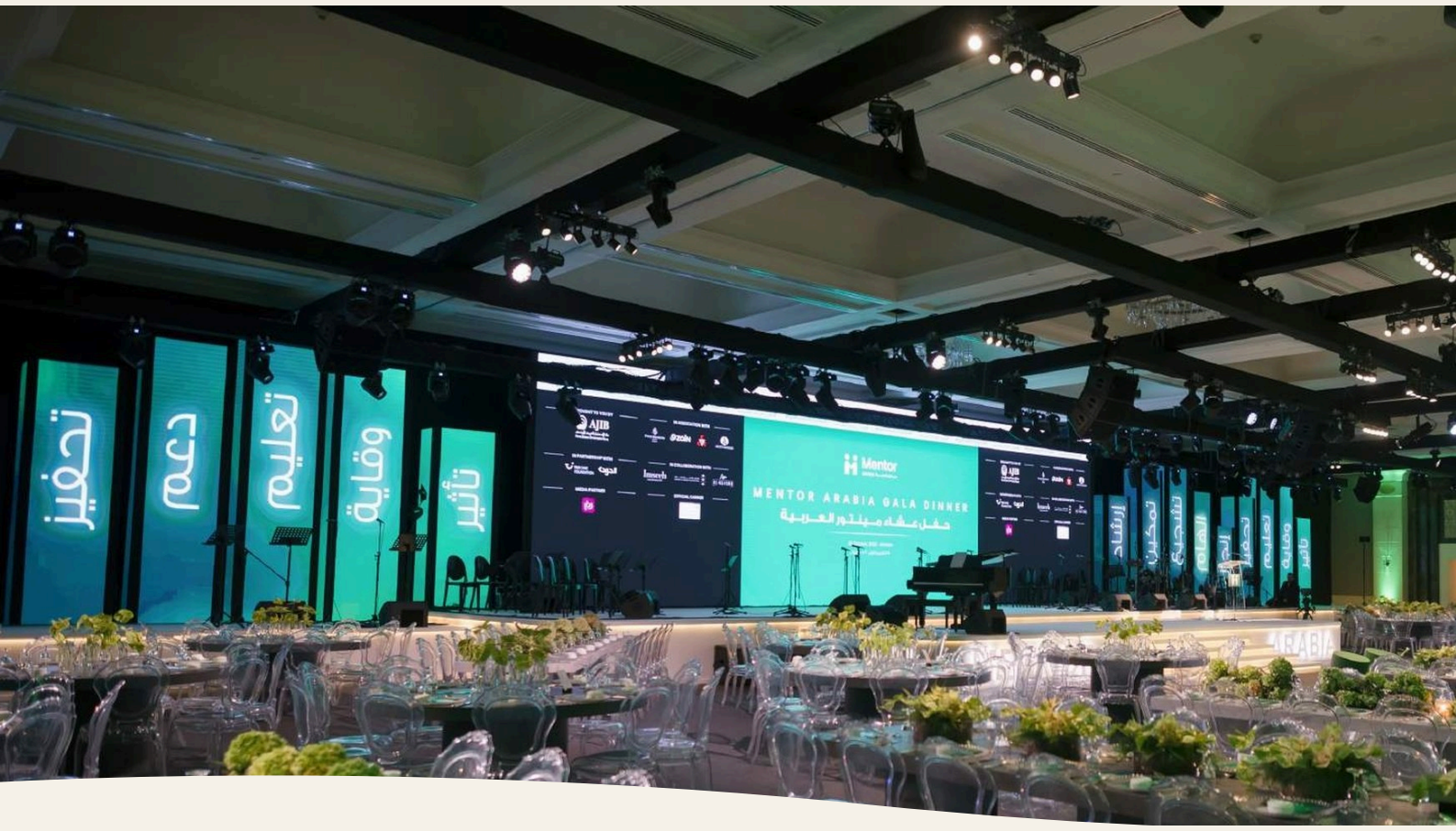
The art of hospitality.

Tall foliage and candlelight give the table its scale and rhythm. A warmly lit arrival introduces the same occasion.

TWO VIEWS OF THE SAME HOSPITALITY SETTING

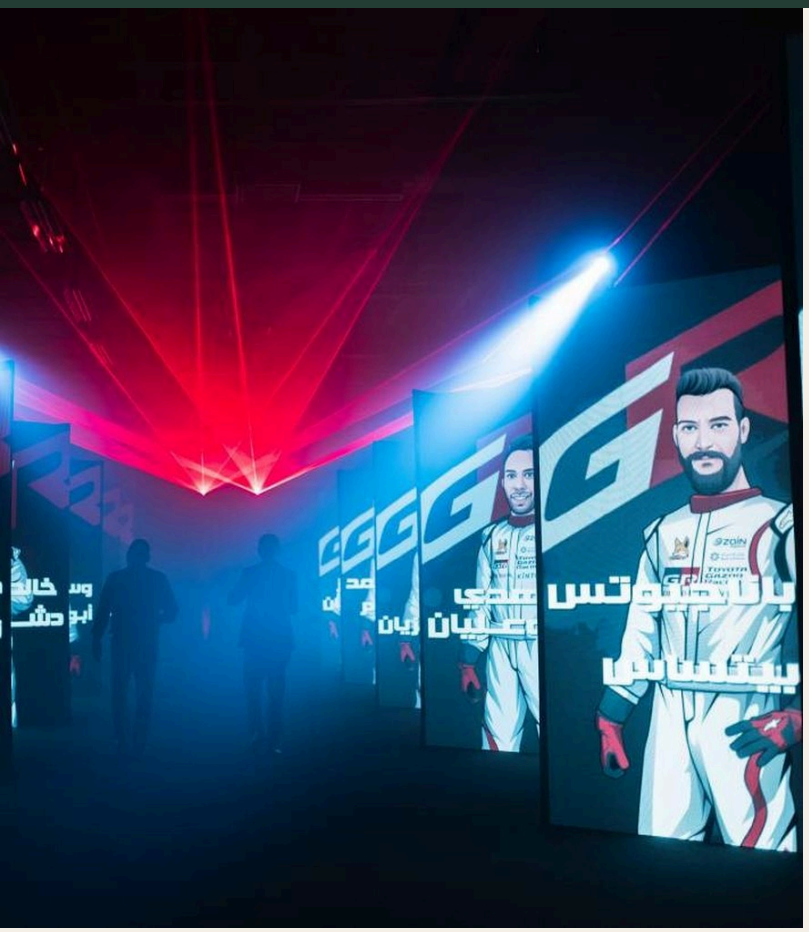


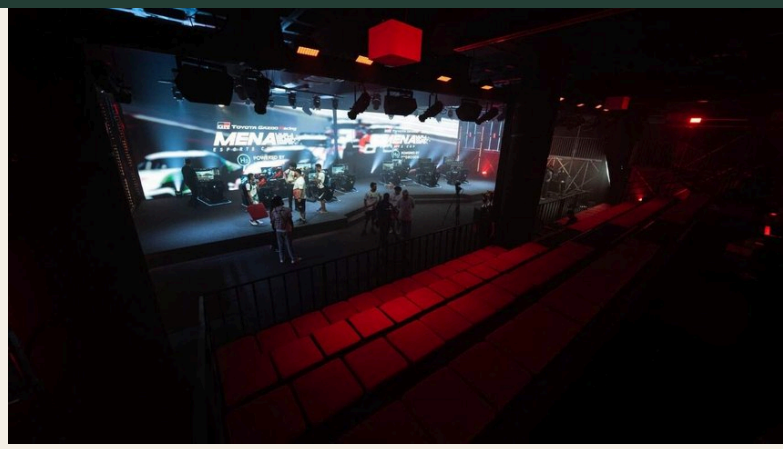




The room, in harmony.

Stage, tables and floral detail carry one visual language across the guest experience.







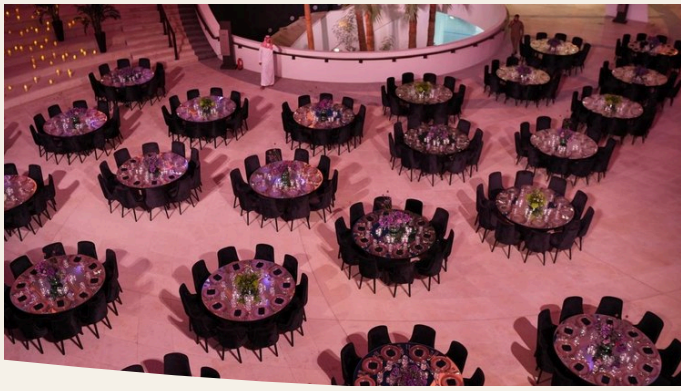


Speed, staged.

Light, screens and sculpted space turn a vehicle launch into an experience guests walk through.



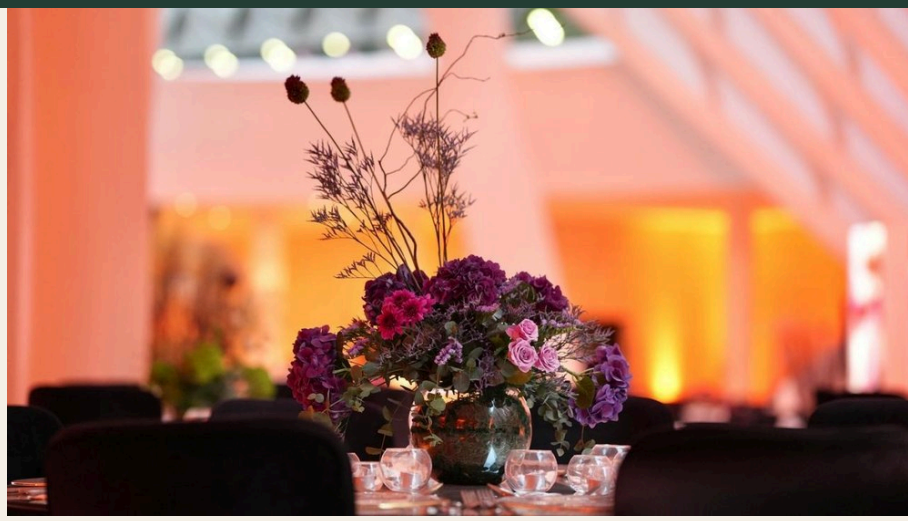




A gala in soft colour.

Rose light, sculptural florals and black-dressed rounds give a large gala hall one considered mood, from the sweeping architecture to each centrepiece.



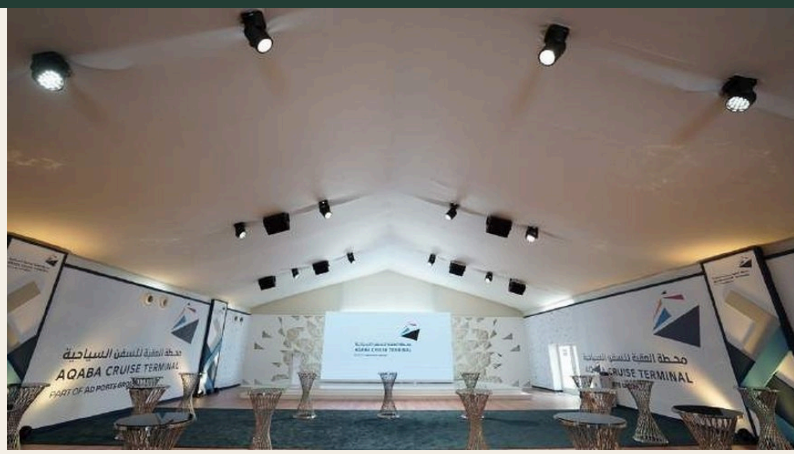




Every table, its own character.

Seasonal colour, candlelight and considered place settings give each gala table a distinct character, indoors or under an open courtyard.







A gateway, inaugurated.

A landmark arrival structure and a curated exhibition welcomed guests to the opening of a new national gateway.





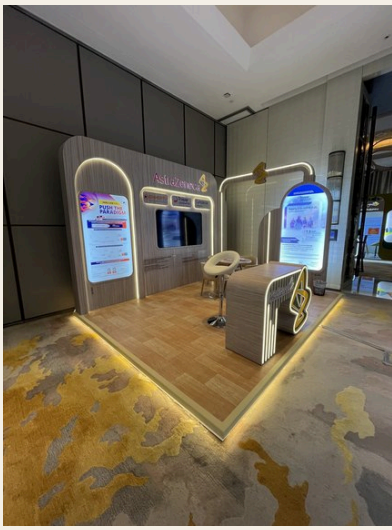


Identity, given form.

Curved structures, clear graphics and considered guest seating bring a brand into physical form.









Designed for connection.

An open approach and a welcoming seating area connect the display to the visitor's journey across a full exhibition hall.

ANOTHER VIEW OF THE SAME EXHIBITION SETTING









Form, identity and purpose.

Different brand identities call for different proportions, materials and ways to welcome visitors.

FORM.
IDENTITY.
VISITOR FLOW.





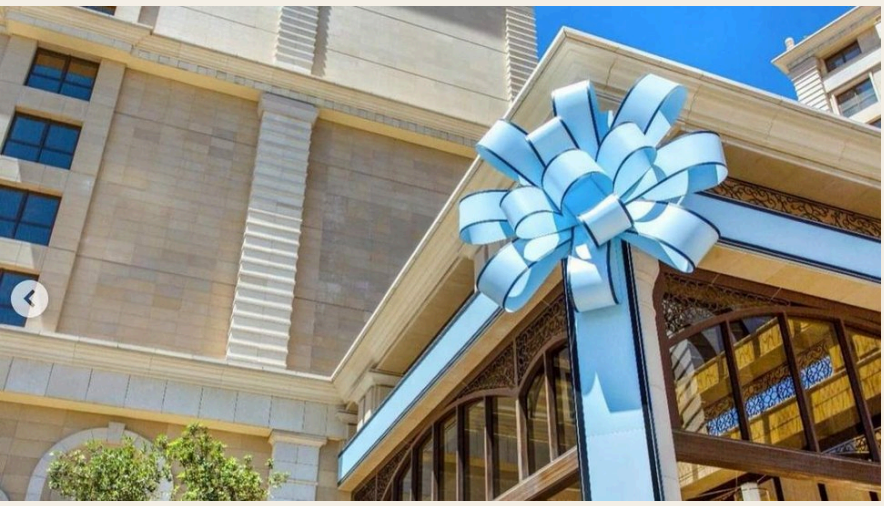


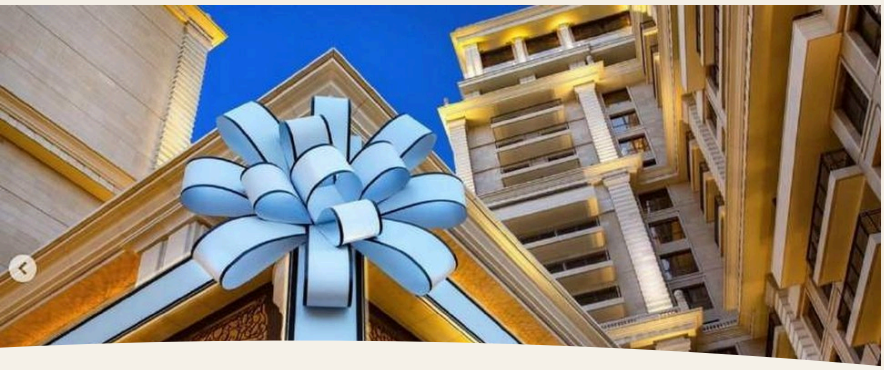


Heritage, built by hand.

Carved doors, timber shelving and palm-frond details bring local craft into a branded market setting, from the first build to the finished kiosk.









An entrance, reimagined.

A change in scale turns a familiar facade into an architectural welcome, and an open lawn into a place to discover.

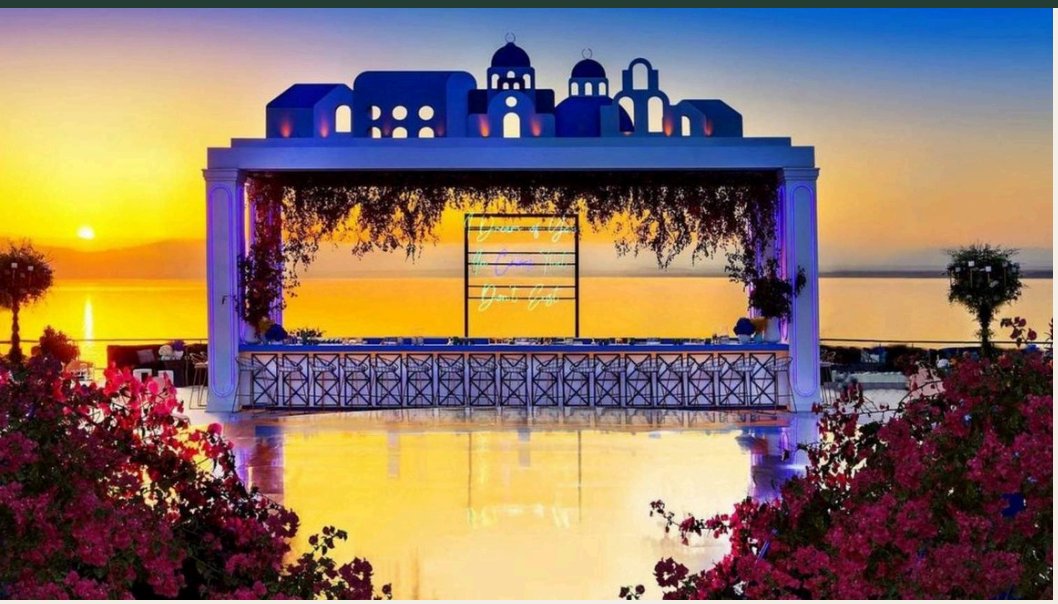
EVENTS & PRIVATE CELEBRATIONS

Elegant gatherings, artfully orchestrated.

Maison Elore creates elevated social events and private celebrations where floral design, ambience, lighting, and table styling come together as one complete experience.



CREATIVE DIRECTION



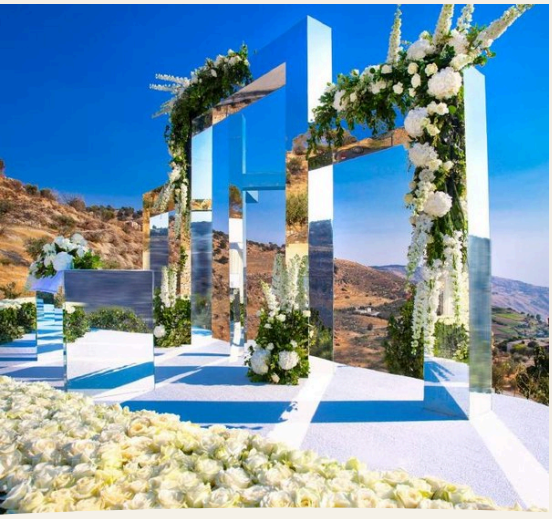


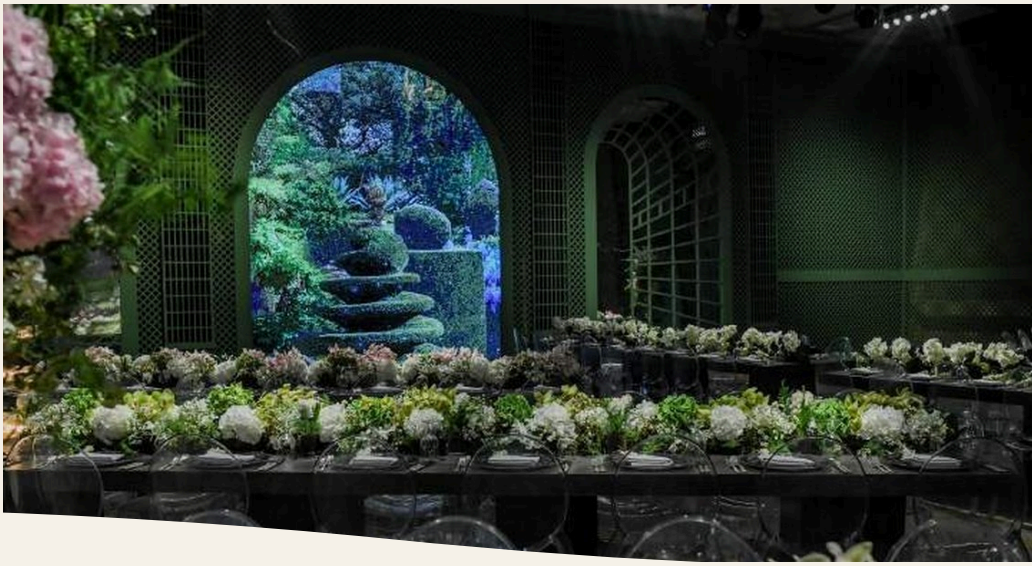


Celebrations with a point of view.

Each private celebration begins with its own idea, carried through architecture, colour and flowers into one complete setting.







A garden, brought indoors.

Trellised arches, sculpted topiary and abundant white flowers build an immersive garden around the guests.







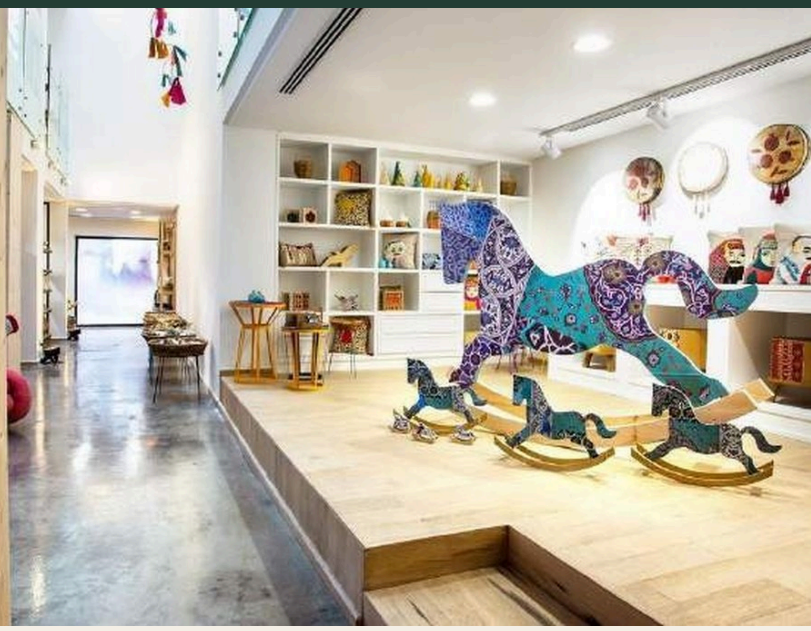


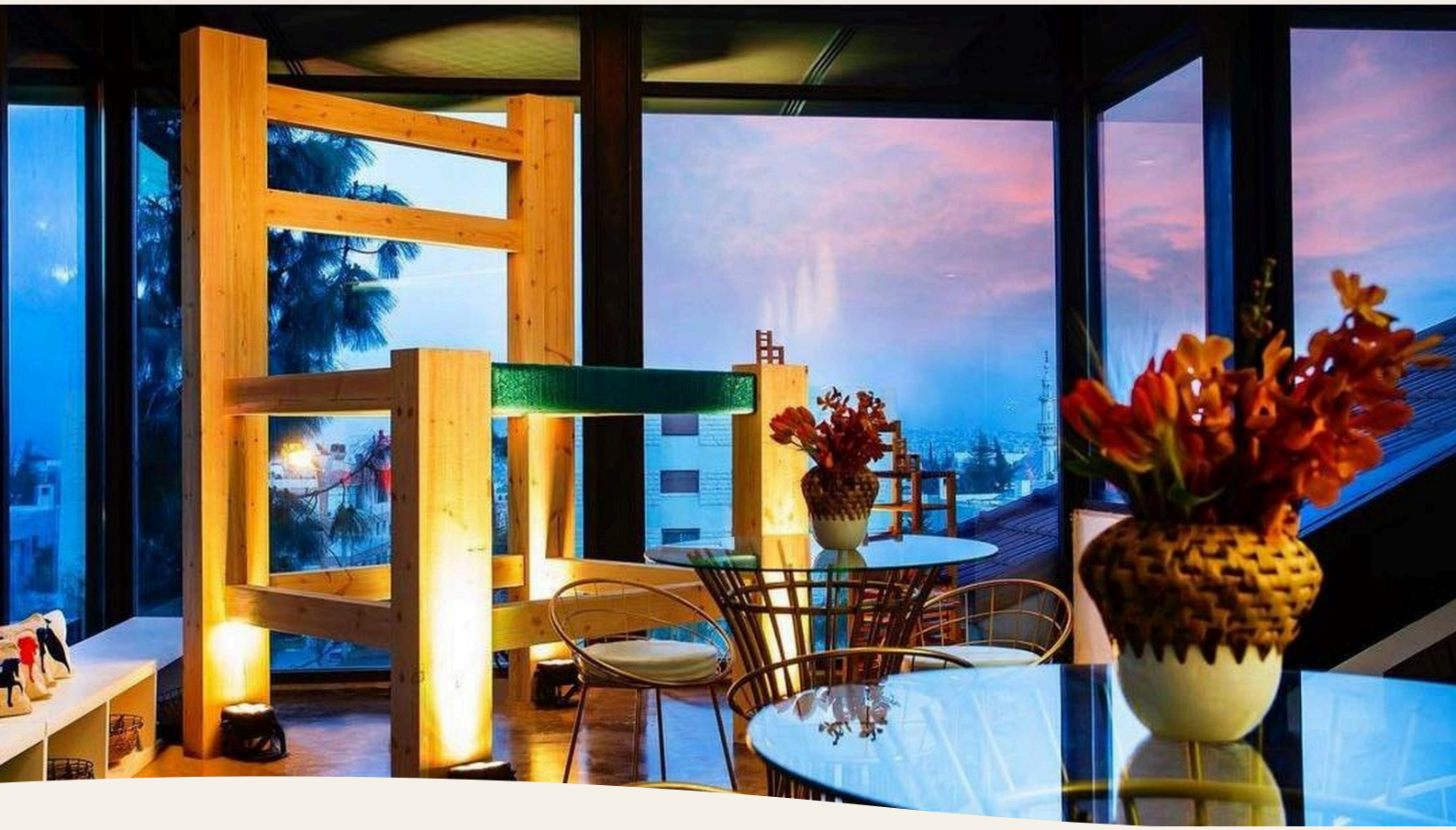
Space for conversation.

Considered seating and floral details make space for connection, indoors and under an open sky.









Material, colour and character.

Natural timber, warm light and a confident floral accent give a space a distinctive sense of place.

A CLEAR FOCAL POINT.
AN ATMOSPHERE TO REMEMBER.

Hotels & hospitality.

Signature arrivals. Memorable spaces.



AI VISUALIZATION / PASTEL FLORAL INSTALLATION

The first impression blooms.

A statement orchid composition responds to the scale of the arrival space and the architecture around it.



RAMADAN

With reverence and restraint.

Serene, meaningful seasonal environments that honour tradition while feeling elevated, contemporary and beautifully composed, from the majlis to the iftar table.

01 Ramadan majlis & ghabga settings

02 Iftar & suhoor hospitality

03 Hotel & corporate Ramadan programmes

04 Eid celebrations



AI CONCEPT / RAMADAN MAJLIS







A sense of place.

Patterned textiles, warm materials and a generous majlis create a welcoming setting for Ramadan evenings and seasonal gatherings.









A Ramadan evening, composed.

Draped ceilings, warm neutral linens and dried botanicals set a calm rhythm for a large seasonal gathering.









Lanterns and light.

Brass lanterns, dates, palm fronds and warm timber turn an iftar and suhoor buffet into part of the Ramadan atmosphere.







European sensibility. Saudi soul.

Ivory, antique gold, olive and warm neutrals meet the texture, pattern and sense of welcome of the region.

A clear idea. Carried through.

Creative direction, floral composition and spatial styling connect the occasion, the setting and the people within it.



A PERSONAL DIRECTION.

A CONSIDERED SENSE OF PLACE.

CARE IN EVERY DETAIL.





Thoughtful to the last detail.

Gifting and tabletop presentation carry the visual character of an occasion into its smallest moments.



RIYADH, SAUDI ARABIA

Let’s shape your next occasion.

Share your date, venue and a sense of the occasion. Let’s begin with a conversation.

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THE HOUSE
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SCAN TO CONNECT

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